

# FLOWERS FOR FLORISTS

GREEN &  
GORGEOUS







# INTRODUCING FLOWERS FOR FLORISTS BY GREEN & GORGEOUS

It's exciting times at Green & Gorgeous: our Oxfordshire flower fields are finally opening to florist orders for the first time!

Florists have been keen for us to supply them for years, but until now we have simply been too busy with our own floristry work.

Today, with 5 acres in cut flower production and 16 years of growing knowledge and experience of professional flower farming, we are ready.

We are making the switch away from full-service weddings and welcoming orders from professional florists.

We look forward to working with you and can guarantee that you will never be able to look at imported flowers in the same way again!

*Rachel Siegfried & Ashley Pearson*





# FLOWERS FOR FLORISTS

## ABOUT OUR FLOWERS

Green & Gorgeous is one of the most established, best known and photographed flower farms in the UK.

One of the key aspects that sets our farm apart is Rachel's deep understanding of her 'cultivated palette' - the nuanced colours, characterful shapes and fragrance - materials that will create a difference in your floral designs.

We are flower farming plant-hunters, seeking out rare and unusual varieties to trial in our fields and vases before we offering them to you.

As growers, our focus is on delivering consistently high quality flowers and foliage from April through to October.

We grow as sustainably as possible, nurturing the wildlife on our farm. Our focus is on low input perennials and shrubs that require less water, compost and single use plastics to grow.





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## FLOWERS FOR FLORISTS

This week's design information and inspiration from the farm



### This week's Field Walk with Rachel w/c 1st April 2024

Spring is well underway: the blossom this week is perfection, the tulips are spectacular and the flowering shrubs are just about to burst. Let me take you on a quick farm walk and show you what's catching my eye.

[Watch here](#)

## FLOWERS FOR FLORISTS HOW DOES IT WORK?

The very first step is for you to register your interest by filling out the registration form [here](#).

Once you've signed up for Flowers for Florists, you will be on our dedicated wholesale mailing list.

Every Friday from April to October our weekly newsletter will then land in your inbox with lots of our field-grown flowers to tempt you in.

Join Rachel for a virtual Field Walk to see what's looking at its best in the fields and tunnels and pick up tips on how the material behaves in the vase.

And, of course, you will find the all-important link to the Picking List where you will be able to order everything you need for the week ahead.





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## AVAILABILITY

The range available for you to pick from each week will gradually increase as the days lengthen, reaching its peak by midsummer. There will be new treasures to discover every couple of weeks as the seasons unfurl.

Take a look at our Flower Calendar at the end of this brochure to get an idea of what will be in flower each month. The weather will inevitably have a hand to play in what is available and when.





A photograph of a man and a woman in a lush rose garden. The woman, on the left, has short grey hair and is wearing a dark blue t-shirt. She is holding a large bouquet of white roses. The man, on the right, has short brown hair and glasses, and is wearing a dark blue long-sleeved shirt and dark trousers. He is reaching out towards the woman. They are standing in a field of white and pink roses. In the background, there are dense green trees and a cloudy sky.

# FLOWERS FOR FLORISTS PICKING LISTS

Every Friday between April and October, you will receive the Picking List as a downloadable spreadsheet in our weekly Flowers for Florists newsletter.

The Picking List will detail all the available varieties together with the price per bunch of 10 stems.

Our flowers are subject to availability on a first come first served basis, so we strongly recommend ordering as soon as possible to avoid disappointment.







# FLOWERS FOR FLORISTS

## ORDERING ESSENTIALS

We operate a £100 minimum order for wholesale sales.

All varieties are sold in bunches of ten stems.

Stems are cut to order and fully conditioned.

We request that orders are placed 48 hours prior to collection.

### PRE-ORDERS

We do not yet offer a pre-order service for florists, but plan to open pre-ordering from Spring 2025.



# FLOWERS FOR FLORISTS COLLECTION

Flowers for Florists is a **collection only** service.

We ask you to specify the date and time you wish to collect at the time of placing your order, so that we can have your flowers ready and in perfect condition.

You are welcome to choose to collect your flower order on either Wednesday, Thursday or Friday between the hours of 9am and 4pm.

The address for collection is:

Bailiffs House, Little Stoke, Wallingford OX10 6AX





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# PAYMENT

Payment is due on receipt of the invoice.





# FLOWERS FOR FLORISTS

## WHAT'S IN SEASON?

### April

Anemones, Hazel, Hellebores, Icelandic Poppies, Narcissi, Ranunculus, Spiraea

### May

Alliums, Buttercups, Geums, Foxgloves, Hornbeam, Irises, Icelandic Poppies, Linaria, Orlaya, Peonies, Ranunculus, Sweet Peas, Sweet Rocket, Viburnum, Weigela







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## WHAT'S IN SEASON?

### June

Astrantia, Calendula, Campanula, Clematis, Corncockle, Cornflowers, Daucus, Delphiniums, Mint, Nigella, Peonies, Physocarpus, Roses, Silene, Sweet Peas, Sweet Williams

### July

Achillea, Antirrhinums, Dahlias, Eryngium, Foxgloves, Mint, Nicotiana, Nigella, Phlox, Roses, Scabious, Sunflowers, Zinnias





# FLOWERS FOR FLORISTS

## WHAT'S IN SEASON?

### August

Antirrhinums, Dahlias, Grasses, Helichrysum, Hydrangea, Hypericum, Molucella, Rudbeckia, Sanguisorba

### September

Acidanthera, Abelia, Chrysanthemums, Cosmos, Delphiniums, Dahlias, Grasses, Roses, Scented Pelargonium, Snowberry, Zinnia

### October

Asters, Chrysanthemums, Dahlias, Grasses







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## CONTACT US

If you like what you see, register with us [here](#) to get started. Do get in touch with Rachel to chat through any questions you may have on our Flowers for Florists service.

E-mail [info@greenandgorgeousflowers.co.uk](mailto:info@greenandgorgeousflowers.co.uk)

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OX10 6AX



[www.greenandgorgeousflowers.co.uk/flowers for florists](http://www.greenandgorgeousflowers.co.uk/flowers-for-florists)